

## **AGENDA ITEM SUMMARY**

### **AGENDA ITEM**

Proprietary School Certification Actions and Reviews  
Coordinating Board for Higher Education  
October 14, 2004

### **DESCRIPTION**

All program actions that have occurred since the June 10, 2004 Coordinating Board meeting are reported in this information item. In addition, the report includes information concerning anticipated actions on applications to establish new postsecondary education institutions and exemptions from the department's certification requirements.

### **STATUTORY REFERENCE**

Sections 173.600 through 173.618, RSMo, Regulation of Proprietary Schools

### **RECOMMENDED ACTION**

This is an information item only.

### **ATTACHMENT**

Proprietary School Certification Program Actions and Reviews

## **Coordinating Board for Higher Education**

### **Proprietary School Certification Program Actions and Reviews**

#### ***Certificates of Approval Issued (Authorization for Instructional Delivery)***

American Truck Training  
Kansas City, Missouri

This authorizes the establishment of an instructional location in the state of Missouri for an existing for-profit school, with locations in Oklahoma and Iowa. The school will offer a four-week nondegree commercial driver training program. The school states its objectives as “development of safe and legal driving habits” and “preparation of student for the commercial driver license (CDL) skills test.” The school is not accredited.

Indian Hills Community College  
Unionville, Missouri

This not-for-profit regionally accredited (Higher Learning Commission) institution based in Ottumwa, Iowa is approved to deliver degree creditable coursework in Unionville, Missouri. The Unionville site will be administered by the institutions extension campus in Centerville, Iowa. The coursework will not include the delivery of a complete degree program at this location. Students wishing to complete an Associate of Arts degree with the institution would need to attend one of the Iowa campuses.

L'Ecole Culinaire  
St. Louis, Missouri

This institution is a branch campus of Vatterott College of Des Moines, Iowa, a for-profit private career school owned by Wellspring Capital Partners of New York, New York. Vatterott College is accredited by the Accrediting Commission of Career Schools and Colleges of Technology and operates 16 campuses in eight states. The St. Louis branch of this institution is approved to offer two associate degree and one nondegree program in the culinary arts.

University of Phoenix  
Springfield, Missouri

This for-profit regionally accredited (Higher Learning Commission) higher education institution has been approved previously to operate campuses in the St. Louis and Kansas City areas. This is approval to establish a similar instructional site in Springfield for purposes of offering degree-level programs (Bachelor's and Master's) within that metropolitan area. As with all resident programs offered by the university, admission is generally restricted to working adults. Program areas will include business, health care, criminal justice, and computer information systems.

***Certificates of Approval Issued (Authorization Only to Recruit Students in Missouri)***

None

***Applications Pending Approval (Authorization for Instructional Delivery)***

Bosna Truck Driving School  
St. Louis, Missouri

This for-profit school proposes to offer a single instructional program in truck driver training. The two week nondegree program is designed to prepare “safe and professional trained operators of large commercial transport equipment.” This school is not accredited.

Greenleaf University  
St. Louis, Missouri

This not-for-profit institution developed from the Institute for Professional Studies, exempted from Missouri’s certification requirements in 1990 as a religiously affiliated institution. Based on changes in the school’s operations and in the statutes relating to religious exemption categories, certification program staff requested that the institution submit an application for certification to operate. The proposal includes offering bachelor’s, master’s and doctoral degree programs in management, leadership and administration. This school is not accredited.

Mid-America Dental Careers  
Columbia, Missouri

This for-profit school proposes to offer a single, 12 week nondegree program in dental assisting. The school catalog states the objective of the school is to prepare “students for entry-level positions as a chairside assistant in a dental office.” The school is not accredited.

Colorado Technical University  
North Kansas City, Missouri

Colorado Technical University (CTU) of Denver, Colorado and Sanford Brown College, based in Fenton, Missouri, are owned by the Career Education Corporation, a for-profit system of schools based in Hoffman Estates, Illinois. This proposal is to transfer the control of this North Kansas City location from Sanford Brown to CTU. The proposal does not include any substantive revisions to the instructional programs currently offered at the campus or the campus organization as it exists. CTU is accredited by the Higher Learning Commission. Sanford Brown is accredited by the Accrediting Council of Independent Colleges and Schools.

### ***Applications Pending Approval (Authorization Only to Recruit Students)***

Virginia College - Technical  
Pelham, Alabama

This proposal is to authorize Virginia College - Technical, a for-profit school based in Pensacola, Florida, to recruit students from Missouri to enroll at its campus in Pelham, Alabama. Virginia College was established in 1983 in Roanoke, Virginia and acquired the Pensacola campus in 1991. The school offers a range of associate degree and nondegree programs in automotive collision/refinishing and automotive/light diesel technologies. The school is accredited by the Accrediting Council of Independent Colleges and Schools.

### ***Exemptions Granted***

Cyber Learning Center  
St. Louis, Missouri

This learning center is operated by Provident Counseling, Inc., one of the oldest not-for-profit family services agencies in St. Louis. The learning center offers a customer service training program that provides students with soft skill training, such as résumé preparation, job interviewing, workplace coping, and dressing for success. The school was exempted as “a school which offers instruction only in subject areas which are primarily for avocational or recreational purposes as distinct from courses to teach employable, marketable knowledge or skills, which does not advertise occupational objectives and which does not grant degrees.” The school is not accredited.

Entrenar  
Kirkwood, Missouri

This school offers English language instruction for adult learners whose first language is not English. The purpose of the training program is to help individuals improve their “real language” communication skills, increase their knowledge of American people and culture, and to practice English in natural situations. The school was exempted as “a school which offers instruction only in subject areas which are primarily for avocational or recreational purposes as distinct from courses to teach employable, marketable knowledge or skills, which does not advertise occupational objectives and which does not grant degrees.” The school is not accredited.

Malachi Bible College  
St. Louis, Missouri

This religious school is owned and operated by the Messiah Full Gospel Church, a not-for-profit religious organization based in Mascoutah, Illinois. The school offers degree programs at the bachelor’s, master’s and doctoral levels in a range of religious subject areas. The school was exempted as “a not for profit school owned, controlled and operated by a bona fide religious or denominational organization which offers no programs or degrees and grants no degrees or

certificates other than those specifically designated as theological, bible, divinity or other religious designation.” The school is not accredited.

Surreal Modeling  
St. Peters, Missouri

This agency offers a set of instructional programs designed to assist individuals, primarily those under the age of 16, wishing to enter the modeling field. The school was exempted as “a school or person whose clientele are primarily students aged sixteen or under.” The school is not accredited.

### ***Applications Withdrawn***

Midwest Missouri University  
St. Louis, Missouri

This proposed institution, operated as a private, non-profit corporation, submitted an application to establish its administrative offices in the state of Missouri. The proposal included a single instructional program, a Master of Business Administration (MBA). All coursework would be delivered using a blended system of classroom instruction, distance education and independent study. The program was designed to address the needs of students from southern and southeastern Asia for advanced business education. After preliminary review of the application and related materials, staff raised concern regarding apparent school operations prior to the issuance of a certificate of approval and the ability to satisfy statutory provisions requiring a minimum level of operation in the state. In response, school officials requested that the application for certification be withdrawn from consideration for approval.

### ***Applications Denied***

John Thomas College of Naturopathic Medicine  
St. Charles, Missouri

This is a proposal to establish a new for-profit institution of higher education in order to provide naturopathic medical education programs. The proposal includes one first professional degree program, a Doctor of Naturopathic Medicine (NMD) degree, and a Pharmacology elective track. Enrollment in the proposed school would be limited to persons with “a professional health care degree and license-eligible or statutorily licensed to diagnose and treat the human body.” Coursework would be delivered through classroom work (in a Friday evening through Sunday format), through distance education methods, and through supervised research. This school is not accredited.

Initial report to CBHE: June 2003

Current status: On July 30, 2004, the applicants were sent notification that the certificate of approval to operate had been denied. Denial was based on the failure of the application for confirm compliance with certification

standards relating to program content and achievement requirements, financial stability and viability, and learning resources and student support. On August 24, 2004, John Thomas College filed an appeal of the denial with the Administrative Hearing Commission, as provided in section 173.606, RSMo. A hearing is scheduled for January 11, 2005.

### ***Schools Closed***

Bartending College of St. Louis  
St. Louis, Missouri

This school, established in Missouri in 2003, offered a single program to prepare individuals for the beverage service industry. The department was notified by officials of this school of plans to cease operations and department staff worked with those officials to ensure all educational obligations to students were satisfied and educational records of students that attended the school were adequately preserved.

Boston Bartenders School of America  
Kansas City, Missouri

This school, established in Missouri in 2001, offered a single program to prepare individuals for the beverage service industry. The department was notified by officials of this school of plans to cease operations and department staff worked with those officials to ensure all educational obligations to students were satisfied and educational records of students that attended the school were adequately preserved.

Hook-Up Drivers  
Joplin, Missouri

This school, established in 1999, offered a limited number of programs designed to prepare commercial truck drivers for attaining their Commercial Drivers License (CDL) and employment as professional drivers. The department was notified by officials of this school of plans to cease operations and department staff worked with those officials to ensure all educational obligations to students were satisfied and educational records of students that attended the school were adequately preserved.

Review of Systems School of Medical Transcription  
Four Seasons, Missouri

This distance-education school, established in 1997, offered a limited range of programs in medical transcription. The department was recently notified by officials of this school of plans to cease operations. Department staff is working with school officials to ensure all educational obligations to students are satisfied and educational records of students that attended the school are adequately preserved.